

BOOKING INFORMATION
Ma Kelly's Doorstep/Plays It Safe

- Type of production:** Light-hearted shows with music and a serious message, followed by discussion on the issues raised.
- Staging:** **Ma Kelly's Doorstep** tours with 4 professional actors (5 for **Ma Kelly Plays it Safe**) with some scenery and is set in Ma Kelly's sitting room, outside her front door, and in the home of the Bogus Callers. (Sitting room only for **Ma Kelly Plays it Safe**)
There is a keyboard player who accompanies the actors, and songs.
- Local Support:** The show is designed to work in tandem with the local Crime Reduction/Community Safety Officer/Fire Brigade and Careline Services, who lead the discussion.
This support needs to be organised by the Bookers of the event.
- Target Audience:** The show is designed to reach older people, the vulnerable and the disabled, but it also appeals to a broad range of ages, social and ethnic groups.
- Venue size:** Suitable for small to mid-scale venues of up to 500 seats, lunch clubs, day centres and community halls or in a studio/theatre with raked seating; depending on numbers.
- Running time:** Show 30 minutes. Discussion and questions 10 – 15 minutes. – **Ma Kelly's Doorstep**
Show 45 Minutes. Discussion and questions 10 minutes. - **Ma Kelly Plays it Safe**
A maximum of 8 shows per week.
- Get in:** The venue space needs to be available **at least 1 hour** before the performance.
Get Out: The company will clear the space in 40 minutes.
- Travel time/meal breaks.** If two shows are booked in one day it is important that the venues are located within 3 miles of each other, and time is allowed for travel, lunch (1 hour) and get outs and get ins.
- Fee:** Cost to be discussed – Fees are based on audiences up to 120. We are able to stage 2 shows in one day providing distances are not too great to a maximum of 8 performances per week.
For one-off events to over 120 people costs need to be discussed on a separate basis. Individual shows may be booked.
- Supporting Material:** Leaflets on security and information on community care lines should be provided by the local Crime Reduction Officer and Care Line Representative. It would be helpful if each area can provide a list of local emergency and utilities numbers.
- Publicity material:** ATTIC will provide the 'Ma Kelly' image on disc, blurb about the show and photographs.
Publicity is the responsibility of the bookers.
- Technical Requirements:**
- The set:** The set is designed to be played straight on to the audience, with entrances stage left and right. The set will travel easily through a standard doorway.
- Minimum stage area:** 3 metres deep, 5 metres wide. A raised stage is the optimum performance area.
- Maximum stage area:** 7 metres x 9 metres
- Minimum height:** 2.4 metres
- Sound:** Piano if available – or our musician travels with his own keyboard.
- Power:** 3x13 Amp sockets for keyboard and lighting (if used)
- Dressing room:** A room with seating for 5 **must** be available for the Company to change in, and relax in prior to the show. Courtesy cups of tea and coffee are much appreciated!
- Staff:** Our Production Manager will visit the venues prior to the tour and discuss the details of the visit and the most suitable area for performance. We have our own stage manager to run the show.
- Transport:** Parking for the van and access to the venue need are required and details need to be discussed.
- Contact Information:** Victoria Hibbs
ATTIC Theatre Company
Mitcham Library
157 London Road
London CR4 2YR
- T:** 020-8640 6800
E: info@attictheatrecompany.com
W: www.attictheatrecompany.com

Supplementary information

Distraction Burglary is a serious crime, which can have major health implications for the victims.

Mike Foy Founder/Editor of Care Directions website

'...the average cost to society from a burglary offence is £2300. ...'

Stuart C Lister, David S Wall, Leeds Distraction Burglary Initiative (2005)

As little as 10% of bogus caller crimes go unreported - DC Andy Fee, Wiltshire Police

A third of all fatalities caused by accidental house fires involve those over 75 – Help the Aged

'Each year in Britain a third of the population aged over 65 has a fall, and half of these people fall at least twice' –

Cameron G swift, Guy's, Kings and St Thomas' School of Medicine (BMJ)

Falls can be devastating to the affected individual but are also expensive to manage... even lesser falls lead to loss of self confidence and reduced quality of life. – Dr Richard Draper EMIS

The number of cases of Listeria food poisoning rose by 20% in 2007 and has doubled since 2000, this increase has occurred predominantly in people over 60 – Food Standards Agency

Ma Kelly's Doorstep

"Staging productions like this is one of the tactics recommended by the Home Office which has the most impact on potential victims in relation to distraction burglaries."

Richard Evans, Crime Prevention Officer, Ruislip Police Station

"... come and see these plays as they provide an enjoyable few hours of entertainment as well as offering some important and easy to follow advice on staying safe and secure in your home."

Cllr Maureen O'Mara, Greenwich Council's cabinet member for environment and community safety.

'...an improved way of getting information across...rather than me standing at the front preaching to them...this type of crime never goes away.' – Metropolitan Police

'Thanks to you and your team, you brought the house down!' Audience member, Kentish Town Community Centre.

'[the show] served a very useful purpose for the vulnerable section of our community. PCSO Kevin Walsh.

'It is clear from some of the comments we received from the audience that it had a positive impact and the learning gained by those who attended will bring about safe measures.' PS Derek Wheeler LB Hillingdon.

Ma Kelly Plays it Safe

"The excellent news is that we reckon 104 referrals for smoke alarms in Merton have been as a result of the Ma Kelly play, which I think is amazing."

Tony Sullivan, LB Merton Fire Brigade

"In Merton we have sponsored a series of plays ... by the Attic ... I consider they have been a terrific success.... It is well written, great fun and the audience participates well."

Doug Miles, MASCOT

"... the audience may not know about safety in the home and this gives them ideas of where to go to get help. I've already had a safety check and they moved my sockets higher and put a chain on the door and a new double lock. I think having the information in a play is a brilliant idea."
Brian Rutter (Kentish Town, 2005)

'I really enjoyed the play, but most of all it taught me important ways to take care of myself – I certainly won't be lighting candles anymore'

Audience member, Mitcham Vale

INFORMATION ABOUT ATTIC THEATRE COMPANY

Artistic Director: Jenny Lee

General Manager: Victoria Hibbs

Administrator: Sarah Nutland

ATTIC is a community-based arts organisation dedicated to producing quality theatre that will enlighten, educate and entertain. It responds to the changing needs of communities, and uses the arts to address social issues. Through its work it aspires to present the very best that theatre can contribute to the cultural experience of the people.

ATTIC Theatre Company was formed in 1987. In 1994 it became a company limited by guarantee with charitable status. For the last 20 years we have been resident in Merton, funded by the London Borough of Merton and London Councils.